GENERAL INPUT FROM THE COMMUNITY

- Safety is an important consideration
- Examine traffic flow – including vehicles, pedestrians and bikes
- Maintain a high quality aesthetic that reflects Hubbard Woods
- Consider environmental impacts
- Preserve the park’s green space
- The Park should be a Village-wide destination

CURRENT USES & RECREATION PROGRAMMING

- Playground
- Movies in the park
- Concerts
- WYO Events
- Ice Skating
- Plant & Sidewalk Sales

EXISTING FACILITIES

- Park Shelter
  - Facilities rentals & warming house
  - Pass through for commuters & visitors
  - Generally under-utilized, without much function
- Gazebo is a bit dated (1989)
- Utilities are under-sized (may impact future development)

POTENTIAL SITE PROGRAMMING & AMENITIES

- The playground is a high priority, considering expansion
- Keep the existing gazebo, or include another central focus point that can be used for entertainment
- Consider ‘flipping the park’ – move gathering spaces to the south, and facilities to the north
- Include specialized / interactive amenities (i.e. fire pit, splash pad, sand/water tables, etc.)
- Dedicated activity spaces (i.e. petanque/bocce ball, etc.)
- Plaza space for relaxation
- More picnic tables and amenities
- Seating that allow for ‘people watching’ and views of the streetscape
- Ice skating
  - Interest in keeping it in the park (weather trends permitting)
  - Park District is currently tracking its usage and costs
  - 2013 Caucus Survey
  - Examine potential partnerships for artificial ice
- Bring in a long-term fall event (i.e. trapeze)
- Offer events for adults (i.e. wine, cheese and music events)
- Activities for foodies (i.e. markets, cooking demonstrations, etc.)

FUTURE FACILITIES

- There is strong support for restroom facilities
- Consider partnering with Metra to use the station’s facilities
- Examine the potential challenges, arrangements and timeline required to do so.

CONNECTIVITY

- Improve wayfinding signage to bring more people into Hubbard Woods from the Green Bay Trail
- Bike Trail Master Plan
- Park is a tool to increase foot traffic within the Hubbard Woods Business District.

PARTNERSHIPS

- Food service
- Corporate involvement
- Sponsorships
- Naming rights
- Donations (WPF)
- Civic Groups

FINANCE

- G.O. Bonds – capital projects of the Park District
- Tax Increment Financing (TIF) District
- Utilize partnerships (intergovernmental, private and civic)
- Sponsorships related to programming
- Donations
- Grants
**HUBBARD WOODS MASTER PLAN**

**ORGANIZATIONAL ZONE STUDY**

**EXISTING CONDITIONS**

**EXISTING ELEMENTS**

- **A** GREEN BAY TRAIL CONNECTIONS
- **B** PRIMARY PARK ENTRANCES
- **C** BASIC GREEN BAY ROAD & MERRILL STREET LANDSCAPE BUFFERS
- **D** EXISTING PLAYGROUND
  - Dedicated Space for Low-Impact Activities/Games
- **E** EXISTING SHELTER
  - Convert Merrill & Gage Streets to Two-Way Travel
  - Widening of Gage Street may be Required
- **F** SIGNIFICANT TREES TO PRESERVE
  - Over 30" Diameter
- **G** OPEN LAWN AREA
- **H** EXISTING GAZEBO

**LEGEND**

- Green Bay Trail
- Green Bay Trail Connection Route
- Building with Direct Impact on Park
- Major Park Entrance
- Park Structure
- Playground / Activity Area
HUBBARD WOODS MASTER PLAN
CHARACTER IMAGES
PARK ELEMENTS

EVENT PROGRAMMING

DESIGN ELEMENTS

PARK SHELTER

DISTRICT BRANDING & IDENTITY

ACTIVITIES

BICYCLE AMENITIES
CONCEPT IDEAS

**A** BICYCLE PATH IMPROVEMENTS
- Wayfinding Improvements Direct Cyclists to Hubbard Woods from Green Bay Trail
- Bicycle Parking Facilities

**B** ENHANCE PRIMARY PARK ENTRANCES
- Well Lit Park Entrances with Signage, Gateway Elements and Decorative Landscaping

**C** GREEN BAY ROAD FRONTAGE ENHANCEMENTS
- Decorative Landscaping, Streetscape Furnishings, Signage and Branding Elements

**D** ACTIVITY AREAS
- Dedicated Space for Amenities and Activities

**E** FOOD CONCESSION AREA
- Temporary / Semi-Permanent Food Vendors

**F** NEW SHELTER
- Semi-Enclosed Structure with Restroom Facilities
- Pavilion Relocated to a Different Park
- Integrated Splash Pad / Performance Pedestal

**G** PICNIC PLAZA
- Dedicated Seating Area with Decorative Paving

**H** OPEN LAWN AREA
- Preserve Existing Open Lawn and Mature Trees
- Maintain Space for Events & Programming

**I** RELOCATE PLAYGROUND
- Move Playground away from Green Bay Road
- Update/Replace Existing Equipment as Needed

**J** MERRILL STREET IMPROVEMENTS
- Convert Merrill Street to Two-Way Travel
- Parking Facility Entrance Improvements
CONCEPT IDEAS

A. BICYCLE PATH IMPROVEMENTS
   - Wayfinding Improvements Direct Cyclists to Hubbard Woods from Green Bay Trail
   - Bicycle Parking Facilities

B. ENHANCE PRIMARY PARK ENTRANCES
   - Well Lit Park Entrances with Signage, Gateway Elements and Decorative Landscaping

C. GREEN BAY ROAD & MERRILL STREET FRONTAGE ENHANCEMENTS
   - Decorative Landscaping, Streetscape Furnishings, Signage and Branding Elements

D. ACTIVITY AREA
   - Dedicated Space for Amenities and Activities

E. FOOD CONCESSION AREA
   - Temporary / Semi-Permanent Food Vendors

F. NEW SHELTER
   - Semi-Enclosed Structure with Restroom Facilities

G. RELOCATE EXISTING GAZEBO
   - Perform Basic Maintenance

H. OPEN LAWN AREA
   - Preserve Existing Open Lawn and Mature Trees
   - Maintain Space for Events & Programming

I. RELOCATE PLAYGROUND
   - Move Playground away from Green Bay Road
   - Update/Replace Existing Equipment as Needed
   - Integrated Splash Pad

J. PICNIC PLAZA
   - Dedicated Seating Area with Decorative Paving
   - Overhead Shade Element

K. CIRCULATION IMPROVEMENTS
   - Convert Merrill Street to Two-Way Travel with a Cul de Sac
CONCEPT IDEAS

A. BICYCLE PATH IMPROVEMENTS
   - Wayfinding Improvements Direct Cyclists to Hubbard Woods from Green Bay Trail
   - Bicycle Parking Facilities

B. ENHANCE PRIMARY PARK ENTRANCES
   - Well Lit Park Entrances with Signage, Gateway Elements and Decorative Landscaping

C. GREEN BAY ROAD FRONTAGE ENHANCEMENTS
   - Decorative Landscaping, Streetscape, Signage and Branding Elements

D. ACTIVITY AREAS
   - Dedicated Space for Amenities and Activities

E. FOOD CONCESSION AREAS
   - Temporary / Semi-Permanent Food Vendors

F. METRA DROP-OFF SHELTER
   - Requires additional study regarding location and usability

G. SHARED RESTROOM FACILITIES
   - Upgrade Metra Station Facilities
   - Requires additional study feasibility

H. GAGE STREET PROMENADE
   - Convert Gage Street to Pedestrian Way and Extend Park to the East
   - Maintain Access for Emergency Vehicles

I. RELOCATE PLAYGROUND
   - Move Playground away from Green Bay Road
   - Update/Replace Existing Equipment as Needed
   - Integrated Splash Pad and seating areas

J. MERRILL & GAGE STREET IMPROVEMENTS
   - Convert Merrill & Gage Street to Two-Way Travel with a Cul de Sac

K. RELOCATE EXISTING GAZEBO
   - Perform Basic Maintenance

L. OPEN LAWN AREA
   - Preserve Existing Open Lawn and Mature Trees
   - Maintain Space for Events & Programming