

WINNETKA PARK DISTRICT COMMITTEE OF THE WHOLE Wednesday, February 13, 2019 Community Room, 540 Hibbard Road 5:30 p.m.

AGENDA

- 1. Roll Call
- 2. Changes to the Agenda
- 3. Communications
- 4. New Business
 - a. Northfield Park District Beach/Fitness Reciprocal Agreement*
- 5. Unfinished Business
 - a. Winnetka Waterfront 2030 Lakefront Master Plan (Lloyd Park/Beach)
- 6. Matters of the Director
- 7. Board Liaison Reports
- 8. Staff Updates
- 9. Adjournment

*Items included in packet

Persons with disabilities requiring reasonable accommodations to participate in meetings should contact John Shea, the Park District's ADA Compliance Coordinator, at the Park District's Administrative Office by mail at 540 Hibbard Rd, Winnetka, IL, by phone at 847-501-2040, Monday - Friday from 8:30 a.m. to 5:00 p.m., or by email to jshea@winpark.org at least 48 hours prior to the meeting. Requests for a qualified interpreter require five (5) working days advance notice.

Winnetka Park District Board Summary

Date: February 13, 2019

To: Board of Commissioners

Subject: Northfield Park District Reciprocal Agreement **From:** John S. Shea Jr., Superintendent of Recreation

Through: John Muno, Executive Director

Summary

In 2018, the Park Board of Commissioners approved a one-year reciprocal agreement with the Northfield Park District. The agreement allowed Winnetka Park District residents to purchase a Fitness Membership at resident rates to the Northfield Park District Fitness Center, while Northfield Park District residents would be able to purchase a Winnetka Park District Swimming Beach Season Pass at resident rates.

Through this agreement, 14 additional Northfield Park District households purchased a Season Pass in 2018. Bringing the grand total of Northfield Park District households to 30 compared to 16 in 2017. Even through there was an increase in Northfield Park District households purchasing season passes, staff did not receive any documented negative feedback/concerns from Winnetka Park District residents regarding the increase Northfield Park District residents visiting our beaches. This was a Park Board concern when considering this arrangement in 2018.

In 2018, nine Winnetka Park District households purchased a Northfield Fitness Center membership. Staff believes by offering additional fitness opportunities at a lower price point compared to Winnetka based fitness studios is a benefit to our residents. In addition, fitness programs/opportunities were identified as a program gap as outlined in the 2016 Community Wide Survey. Providing additional fitness programs would correlate with Objective 1.5 of our Strategic Plan: *Continue to provide a balance of recreation opportunities*.

Northfield Park District has requested a continuation of this reciprocal agreement. Renewing this agreement for 2019, will have a direct relationship to Goal #2: *Collaborate and Leverage our Relationships*, of our Strategic Plan.

Recommendation

Staff recommends that the Park Board place this on the February 28 Board agenda and enter into another one-year agreement for 2019, while continuing to evaluate annually.

END



January 28, 2019

John Shea Jr. CPRP Superintendent of Recreation 540 Hibbard Road Winnetka, Illinois 60093

Dear John:

It has been great working with you on the continued partnership opportunity between the Winnetka Park District and the Northfield Park District.

I would propose that the Winnetka Park District continue to allow Northfield Park District residents the opportunity to purchase Beach Passes at resident rates and the Northfield Park District continue to allow Winnetka Park District residents to purchase Fitness Memberships at resident rates.

The Northfield Park District Park Board of Commissioners believes this continued partnership is a great opportunity and benefit for its residents. I hope you and your Park Board of Commissioners agree.

Thank you for your consideration and let me know if you need any further information.

George Alexoff
Executive Director

Northfield Park District

northfieldnarkdistrict.org