

**WINNETKA PARK DISTRICT
REVENUE FACILITIES COMMITTEE
MEETING MINUTES
THURSDAY, APRIL 14, 2016
COMMUNITY ROOM
7:00 P.M.**

Committee Chair John Thomas called the meeting to order at 7:48 p.m. Committee members present: Commissioners John Thomas, Mickey Archambault and John Peterson. Also present: Commissioner Brad McLane. Staff present: Robert Smith, Executive Director; Bob Farmer, Chief Financial Officer; John Muno, Superintendent of Facilities; Mary Cherveney, Communication & Marketing Manager; John Shea, Superintendent of Recreation; Costa Kutulas Superintendent of Parks and Libby Baker, Administrative Manager/Safety Coordinator.

UNFINISHED BUSINESS

None

NEW BUSINESS

Tennis Court Color Coating

Superintendent of Parks Costa Kutulas explained that due to some miscommunication with a bid addendum, staff will be rejecting the bids received for the color coating. The work will be rebid and staff will present a recommendation to the full Park Board at the Regular Board meeting on May 26, 2016.

Promotional Videos

Communication/Marketing Manager Mary Cherveney is proposing to engage the services of Nielsen Deubel Film & Design to produce four videos, one for each facility, to increase brand awareness and promote our facilities. The videos would be used within many marketing channels. Cherveney shared a short video of the Village Of Winnetka which was created by the same individual. After questions and discussion the committee recommended that this item be brought to the full Park Board for approval at the Regular Board meeting on April 28, 2016.

Golf Maintenance Equipment Purchase

Superintendent of Parks Costa Kutulas reviewed the Board Summaries for the purchase of three utility carts and a Cushman Truckster & Core Harvester for use by the golf maintenance staff. He explained that these items have been budgeted and are part of the Long Range Plan.

The committee recommended that these items be brought to the full Park Board for approval at the Regular Board meeting on April 28, 2016.

Continued minutes of the
Revenue Facilities Committee Meeting
April 14, 2016

Outdoor Ice – Operating Analysis

Superintendent of Facilities John Muno gave an overview of the annual operations of Gullen’s Pond. The information provided was based on three year averages. He also noted that although there is some potential for additional revenue, it will never break even.

ADJOURNMENT

The meeting was adjourned at 8:10 p.m.

Brad McLane, President

Robert Smith, Secretary