



**WINNETKA PARK DISTRICT  
STRATEGIC PLAN  
EXECUTIVE STEERING COMMITTEE  
KICK-OFF MEETING  
WEDNESDAY, MARCH 16, 2016  
A.C. Nielsen Tennis Center Lounge  
530 Hibbard Road  
5:30 P.M.**

**AGENDA**

1. Introduction of Planning Process
2. Identify and Discuss SWOT  
(Strengths, Weaknesses, Opportunities, Threats)
3. Characteristics of Strategic Initiatives
4. Develop List of Preliminary Initiatives
5. Discussion of "Next Steps"