



Winnetka Park District 2025 Sponsorship Packages

Level One: \$500

Event Sponsorship: One event
Outreach table at event, acknowledgement in one event
email and two social media post.

Level Two: \$2,500

Summer Concert Series Sponsorship: Eight concerts
Outreach table at each concert, logo on event website,
acknowledgment in eight concert emails and two social media posts.

Level Three: \$3,500

Seasonal event sponsorship: Five events
Egg Hunt, Firecracker 5K, Unplug Day at Beach, Luau, Pumpkin in Woods
Outreach table at each event, logo on event promotion and website event
pages, acknowledgement in two event emails, two social media posts.

Level Four: \$5,000

Premier Event Sponsorship: Two events
Premier sponsorship of two largest community-wide events, Fourth of July and Fall
Fest. Outreach table at each event, parade participation, logo on event promotion and
website event pages, acknowledgement in four event emails, two social media posts.

Level Five: \$10,000*

Grand Sponsorship: All district events
Outreach table at each event, logo on event promotion and website event pages,
acknowledgement in ten event emails, five social media posts.

**In-kind donations are not applicable*



Become a Sponsor Today:

Contact Kate Erickson, Marketing +
Communication Manager
Email: kerickson@winpark.org
Phone: (847) 716-1299

Note: Any of these options may be customizable



Egg Hunt

Dates: Saturday, April 2 | 10am-3pm

Audience: 300+ children and parents



Wednesday in the Woods Concerts

Dates: June - August | 7-8:30pm

Audience: 100+ people per concert



Lloyd Beach Bash

Dates: Friday, June 13 | 6-10pm

Audience: 100 adults 21+



Firecracker 5k

Dates: Friday, July 4 | 7:30am

Audience: 150 runners



Fourth of July

Dates: Friday, July 4 | 10am + 7pm

Audience: 2,000+ per event



Unplug at the Beach Carnival

Dates: Saturday, July 12 | 12pm

Audience: 150+ children and parents



Family Campout

Dates: Friday, July 25 | 6pm

Audience: 100 children and parents



Family Luau

Dates: Wednesday, August 27 | 5pm

Audience: 100 children and parents



Bike Winnetka

Dates: Saturday, September 27 | 3pm

Audience: 100+ children and parents



Fall Fest

Dates: Saturday, September 27 | 4pm

Audience: 2,000+ attendees



Pumpkins in the Woods

Dates: Friday, October 24 | 4pm

Audience: 250+ children and parents



Holiday Carnival

Dates: Saturday, December 6 | 10am

Audience: 100+ children and parents